

Russian Week of Textile Industry 2023

EVENT SCHEDULE

Developing the Industry in the Face of Increased Consumer Demand

13 March (Monday), Day 1

BLUE HALL (Pavilion 2)

12:00—13:30 Opening Plenary Session on Market Needs as the Motivation for Industry Development

TREND ZONE (Pavilion 2, Hall 3)

- 14:00—14:45 Workshop on top trends of Fall/Winter 2023: the season's commercial models
- 15:00—16:00 Meeting on major textile design trends for the Summer/Spring 2024 season
- 16:15—16:45 Award ceremony of the INTERFABRIC 2023 professional competition, the TEXTILE DESIGN AWARDS competition and the BEHIND THE GLASS: LEATHER AND FUR competition of Kosygin Russian State University and the Souzlegprom Fur and Leather Committee
- 17:00—18:00 Discussion on the Russian textile and garment industry for HoReCa

SPACE OF INTERIOR DESIGN TRENDS (Pavilion 2, Hall 5, Ground Level)

- 14:00—14:45 Workshop on a personal guide to success: how a textile designer can raise the check from 30,000 to 100,000 roubles
- 15:00—16:00 Workshop on how to make more money from fabrics
- 16:15—17:30 Workshop on general macro trends and brainstorming session using the cases of participants

STAND OF KOSYGIN RUSSIAN STATE UNIVERSITY (Pavilion 2, Hall 5, Stand 25D24)

- 10:00—17:00 New Competence Exchange
- 11:00—12:00 Master class on cozy textile
- 12:30—13:30 Master class on craft design. Hand weaving
- 14:00—14:45 Master class on festive home decor
- 15:00—15:45 Master class on digital fashion design
- 16:00—16:45 Master class on textile accessories

BUFFET HALL (Pavilion 8) 3rd INLEGMAH International Industry Conference

- 14:00—15:00 Master class on public procurement in the industry: plans, realities and economics
- 15:15—16:15 Discussion on cooperation of textile companies for shared growth: experiences of cooperation across industry sectors
- 16:30—17:30 Workshop on advertising and promotion of goods and services in the textile and garment industry: new terms and changes to the Advertising Act



14 March (Tuesday), Day 2

BLUE HALL (Pavilion 2)

Conference on Perfect Tailoring 2.0 Through the Eyes of a Decorator and Hands of a Technologist

Workshop as a Business – Moving Beyond

- 09:00—9:30 Registration of participants. Welcome coffee | 30 minutes
- 09:30—10:10 Workshop on seat pads and covers: sitting pretty
- 10:25—11:05 Meeting with a table linen expert
- 11:20—12:00 Meeting with an expert on handmade craft (embroidery, patchwork, applique)
- 12:15—12:55 Meeting with an expert on working with decorative fittings/trimming
- 13:00—14:00 Lunch | 60 minutes
- 14:00—14:40 Workshop on now sewing equipment
- 14:55—15:35 Meeting with an expert on bedspreads and quilts: technical specifications as a path to success. Basic sewing steps and types of treatments for quilts and bedspreads
- 15:50—16:30 Meeting with an expert on decorative cushions (technology, padding options, borders, rep ribbons, corners)
- 16:45—17:20 Meeting with an expert on making bed linen
- 17:35—18:20 Discussion on how it's all about the workforce: where to recruit and how to train garment workers
- 18:35—19:30 Panel on how to make a workshop a profitable business

* Pre-registration is required

CONFERENCE HALL (Pavilion 8) 3rd INLEGMAH International Industry Conference

- 10:30—11:45 Conference on Modernising the Textile and Garment Industry: Economics and Technology
- 12:00—14:45 Workshop on investment attractiveness of high-tech projects in the textile and garment industry
- 15:00—18:00 4th International Symposium on Russian Technical Textiles: Nonwovens, Raw Materials, Reengineering



BUFFET HALL (Pavilion 8, Ground Level) 3rd INLEGMAH International Industry Conference

- 11:00—12:45 Public meeting of the Souzlegprom Committee on Nonwovens and Nonwoven Products



- 13:00—14:00 Panel on cooperation of textile companies in the post-Soviet space
- 14:15—15:00 Technology session on recycling as a production process. Green technology
- 15:15—16:00 Sewing master class on advanced capabilities of graphic applications for sewing companies
- 16:15—17:30 Discussion on whether to bring in or to train your own professional workforce: assessing the capacity of the labour market in the industry

TREND ZONE (Pavilion 2, Hall 3)

- 10:30—11:45 Open talk on combining online and offline platforms for fashion retail. Phygital for wholesale and retail
- 12:00—13:00 Workshop on digital printing in textile production
- 13:15—14:15 Workshop on the fabric market in Russia: its current status and prospects
- 14:30—15:30 Business workshop on everything about marketplaces from wholesale to retail
- 15:45—16:45 Business session on working with brands: commercially successful garment factories
- 17:00—18:00 Meeting on the dependence of quality and price segment in bed linen production

SPACE OF INTERIOR DESIGN TRENDS (Pavilion 2, Hall 5)

- 12:00—12:45 Master class on CRM Bitrix: everything for a successful start
- 13:00—13:45 Workshop on current trends in linen bedding
- 14:00—15:00 Master class on how to start selling textiles on Ozon
- 15:15—16:15 Workshop on new technologies in textile design – a glimpse into the future
- 16:30—17:30 Workshop on a loyalty programme that increases profits

STAND OF KOSYGIN RUSSIAN STATE UNIVERSITY (Pavilion 2, Hall 5, Stand 25D24)

- 10:00—17:00 New Competence Exchange
- 11:00—11:45 Master class on colouring in art and design
- 12:00—12:45 Master class on fashion illustrations
- 13:00—13:45 Master class on abstract paintings
- 14:00—14:45 Master class on design of leather accessories
- 15:00—15:45 Master class on fashion and 3D printing: additive manufacturing for shoes and accessories
- 16:00—16:45 Master class on a fabric designer – a fashion programmer

15 March (Wednesday), Day 3

CONFERENCE HALL (Pavilion 8) 3rd INLEGMASH International Industry Conference

Day of Digital Textile Printing

- 11:00—12:30 Panel discussion on what's going on: changes in the digital textile and cutting market in 2022



- 12:45—13:30 Technological workshop on fundamentals of digital textile printing and finishing technologies for a wide range of applications
- 13:45—16:45 Panel on digital printing and textile decorating – practical experience
- 17:00—18:00 Practical session on digital cutting of textiles

3rd INLEGMASH International Industry Conference

- 10:30—11:15 Technology session on seamless sealing and welding technology. Equipment for threadless production
- 11:30—13:00 Panel on problems of servicing and logistics for textile and garment industry equipment
- 13:15—15:15 Panel on smart technology in the textile and garment industry and the transition to Russian-made and freely distributable software
- 15:30—19:00 Final of the digital engineering hackathon From Idea to Project



TREND ZONE (Pavilion 2, Hall 3)

- 11:00—12:00 Workshop on making 9 million on a single card on WB – is it realistic?
- 12:15—13:15 Workshop on focusing on outerwear: from fabric and application material to finishes
- 13:30—14:30 Meeting on expert assessment of textile popularity on Ozon
- 14:45—16:00 Meeting on new processes in labelling textile products

SPACE OF INTERIOR DESIGN TRENDS (Pavilion 2, Hall 5)

- 12:00—13:00 Workshop on how to promote the textile and garment industry via social media using the UDS app
- 13:15—14:15 Workshop on ornaments in the interior – the more the better! Taking decorating to a new level

STAND OF KOSYGIN RUSSIAN STATE UNIVERSITY (Pavilion 2, Hall 5, Stand 25D24)

- 10:00—16:00 New Competence Exchange
- 11:00—11:45 Master class on 3D jewellery modelling
- 12:00—12:45 Master class on clothing – secrets of the cut
- 15:00—15:45 Master class on knitted outerwear: a designer of new shapes

*** Subject to alteration**